Dear All,

In the Independence Day address to the nation this year, the Hon’ble Prime Minister announced the launch of Swachcha Bharat Abhiyan on 2nd October, 2014, the birth anniversary of Mahatma Gandhi, the Father of the Nation. You will agree that a campaign of the magnitude envisioned by the Prime Minister requires societal mobilization and participation and that educational institutions, especially the institutions of higher learning, can play a major catalytic role in achieving this laudable goal.

The Department of Higher Education, Ministry of Human Resource Development and the All India Council for Technical Education (AICTE) and UPTU would like each and every institution to actively participate in this national mission.

On behalf of RKGEC, in the capacity of Director I declare formally launch of “Swachcha Bharat Abhiyan”.

The following objectives are set for this Abhiyan:

i) Formation of Faculty & student volunteer group under Chairman – SAC.

ii) Organizing activities like photo exhibition, poster competition, essay competition and project competition for sanitation.

iii) Creating awareness for green energy and energy conservation.

iv) To take cleanliness drive with support of Panchayat / Nagar Parishads / District Administration for cleanliness of vicinity of the Institute.

v) Design & Develop innovative idea/ project/ Technology for better sanitation.

vi) Convert RKGEC Campus to Green Campus and energy efficient campus.

(Prof. Ashish Soti)
Director